



QUITWORKS-RI



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**QuitWorks-RI is a
free, evidenced-based stop-smoking service.**



It is funded by the Rhode Island Department of Health, and functions as a collaboration with JSI Research & Training Institute, Inc. and Quality Partners of Rhode Island.

Through JSI, QuitWorks-RI offers telephone-based counseling and support services for tobacco users, as well as feedback reports to referring clinicians.

Quality Partners provides outreach, education, and technical assistance with program implementation for healthcare providers and institutions.





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QuitWorks-RI makes the 5 A's simpler!

ASK about tobacco use

ADVISE all tobacco users to quit

ASSIST by prescribing and referring



“Health Systems Change”



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The Multi-State Collaborative for Health Systems Change defines it as “sustainable, integrated solutions at the health care organization level and changes in health care policy and financing.”

*“Make the right thing to do,
the easy thing to do.”*





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Evolution of the Referral Process: EHR Integration

- Paper- Based Fax
- Verbal Consent
- E-Referral
 - Customized Hybrid
 - Uni-Directional
 - Bi-Directional (Potential Beta Test)



Leveraging Quality Incentives

- Meaningful Use
- Patient-Centered Medical Home (PCMH)
- Accountable Care Organizations (ACOs)
- Physician Quality Reporting Initiative (PQRI)
- Joint Commission
- Local Payer Incentives



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Applying Quitworks at the Family Care Center

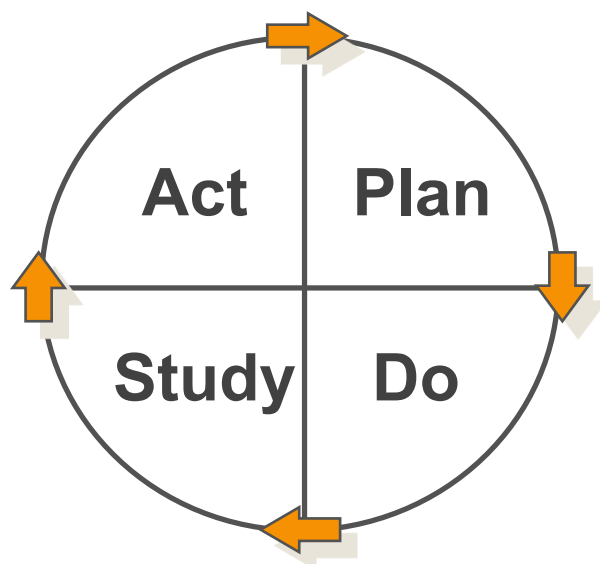
- NCQA Patient Centered Medical Home (PCMH) standards
 - Meaningful use (health information technology)
 - Improve quality and reduce cost
- Chronic Disease Management
 - Coronary Artery Disease
 - Smoking Cessation
 - Depression



Smoking Cessation through PDSA cycles



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- PDSA #1: Implement electronic referral to Quitworks RI on Team B
- PDSA #2: Introduce the Family Care Center (FCC) physicians to Quitworks as a tool in Smoking Cessation
- PDSA #3: Expand the role of the FCC team in smoking cessation

Electronic Referral in Centricity



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Update Orders - Mrs. OB/GYN TEST 70 Year Old Female, (DOB: 04/25/1940)

Orders: This update Open All Primary Coverage:

!	Date	Description	Status	Diagnoses
	04/19/2011	PSYCHOLOGICAL COUNSELING	Unsigned	CIGARETTE SMOKER

Potential Diagnoses:

- DIABETES MELLITUS
- HYPERTENSION
- HYPERLIPIDEMIA
- CHRONIC OBSTRUCTIVE PULM
- DEPRESSION
- ANXIETY STATE, UNSPECIFIED
- CHEST PAIN, ATYPICAL
- CHF / FAILURE, CONGESTIVE
- RENAL INSUFFICIENCY, CHRC
- CIGARETTE SMOKER

Custom List | Categories | Search | Order Details

Clinical Information

Description: PSYCHOLOGICAL COUNSELING

Code: CPT-99404

Authorized By: Rubeor, DO, Amity

Modifiers:

Instructions: Preferred phone number?
Can we leave a message?
Language Preference?
When should we call ? (am) (afternoon) (evening) (no)

Disposition: Admin Hold

Referral Administration

Start Date: 04/19/2011 End Date:

Duration: 0 Days Weeks Months

Max Visits: 0

Referring To: QuitWorks - RI

Insurance Notes:

State of RI Medical Assistance Formularies



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- Neighborhood Health Plan (Rhody Partners)
 - Formulary medications preferred: *nicotine patches, nicotine gum, and bupropion SR (Zyban ®)*
 - Completion of Prior Authorization for varenicline (Chantix ®): *requires smoking cessation program*
- United HealthCare of RI (Rhody Partners)
 - Nicotine patches and varenicline quantities limited
- Medicaid RI
 - Nicotine patches, bupropion SR/XL (Zyban ®), and varenicline (Chantix ®) covered with a Prior Authorization
 - *1 session of smoking cessation counseling required*

Memorial Hospital of RI Quitworks Referrals



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Program Participant Information

Number of referrals	62	
Number of clients reached	37	60% (n=62)
Number of participants who completed an initial screener intake call	28	76% (n=37)
Number of clients declining services	1	3% (n=37)
Number of participants accepting counseling ¹	27	96% (n=37)

Number of counseling calls completed Of the 27 clients who signed up for counseling services:

Number of participants completing calls	Number of counseling calls completed	
21	0	78% (n=27)
6	1 or more	22% (n=27)

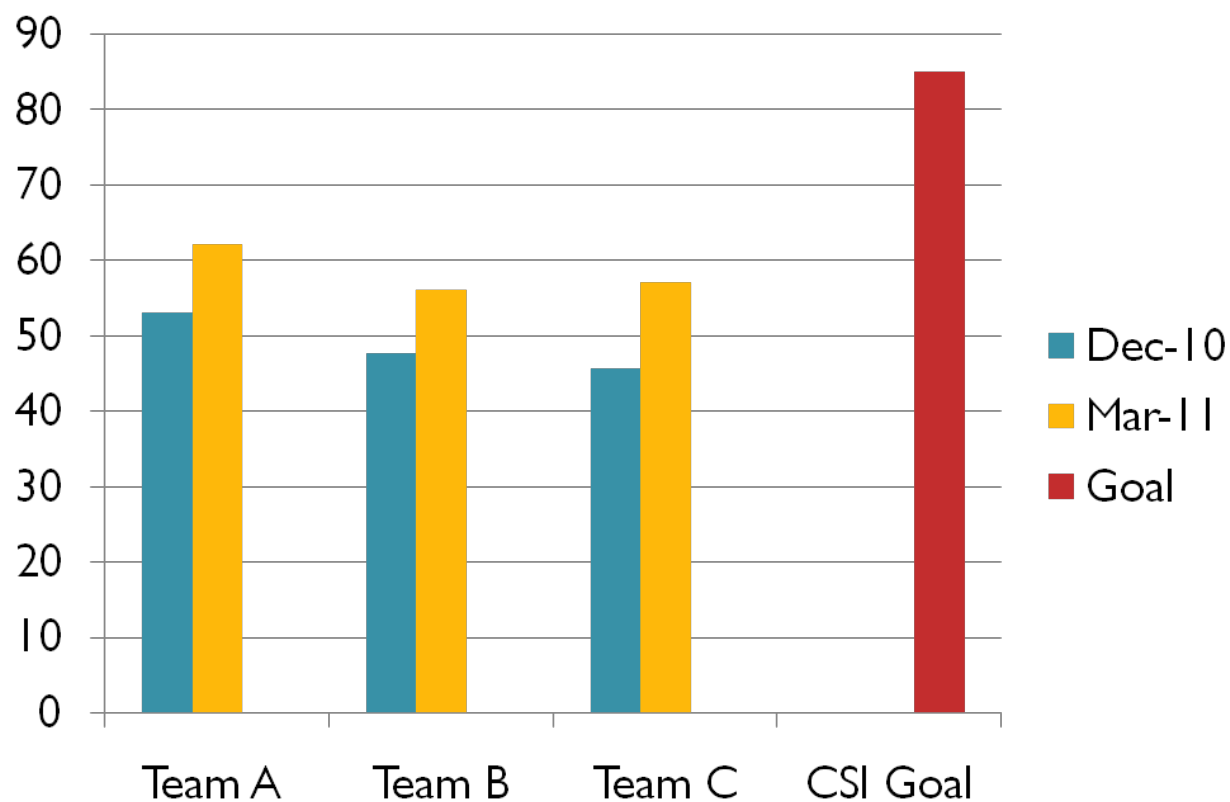


JSI Research & Training Institute, Inc.



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Advising Smokers to Quit at FCC



Smokers >18 years old

Opportunities for Intervention



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■ >70%
want to
quit



■ 70%
have
been
asked
and
advised



■ 60% try
to quit
each
year



■ 15% are
offered
assistance

Close the Gap



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Evidence-Based Best Practice:

- ❖ *Your advise*
- ❖ *Pharmaceuticals*
- ❖ *Counseling*

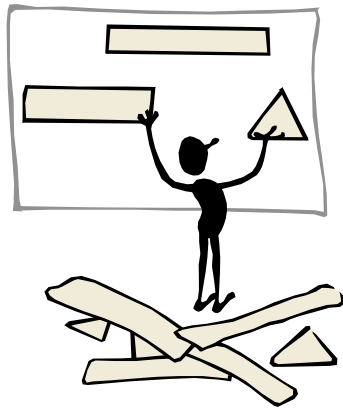


Implement the QuitWorks-RI refer
your health care site through a

- ❖ *standardized and sustainable* workflow

Refer to QuitWorks-RI for

- ❖ *cessation counseling* and *abstinence support*



Additional Resources



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www.QuitNowRI.org

1-800-QuitNow (1-800-784-8669)

For information about the Rhode Island Tobacco Control Program:

- <http://www.health.ri.gov/programs/tobaccocontrol/index.php>
- Seema Dixit: Seema.dixit@health.ri.gov

For information about training and certification for clinicians:

- www.umassmed.edu/behavmed/tobacco