



# Food on the Move

The Rhode Island Public Health Institute  
[www.RIPHI.org](http://www.RIPHI.org)



**RIPHI** RHODE ISLAND  
PUBLIC HEALTH  
INSTITUTE



# Food Insecurity in RI

- \* According to the USDA, **1 in 7** RI households cannot afford adequate food
- \* Over **75%** of RI adults and youth eat less than 5 servings of fruits and vegetables per day
- \* Only **23%** of RI high-school students eat the daily recommended amount
- \* Residents of low socioeconomic status, SNAP recipients, and racial and ethnic minorities are even less likely to meet recommended intake
- \* The number of RI residents receiving SNAP benefits has more than doubled since 2007



# FOOD ON THE MOVE





# FOOD ON THE MOVE

Targets neighborhoods with limited access to affordable, healthy foods (“**food deserts**”) and easy access to inexpensive, unhealthy food (“**food swamps**”), as well as colleges, workplaces, and subsidized housing networks

**Doubles** the value of SNAP dollars spent on produce at our markets

**From September 2015 to March 2016, our *Food on the Move* program:**

- Brought fresh produce to over **1,684** RI residents
- Accounted for **6,718** produce sales
- Doubled the value of thousands of SNAP recipients’ dollars







# Media Coverage



## Rhody Food on the Move launches 2 for 1 SNAP benefits

*Posted: Sep 11, 2015 8:03 PM EDT Updated: Sep 11, 2015 8:12 PM EDT*

By Olivia Fecteau, NBC 10 News



People who rely on the Supplemental Nutrition Assistance Program can double the value of their benefits.

Starting Friday, people using food stamps at mobile produce markets in Rhode Island can get more bang for their buck.

The mobile markets have been around for several years, but Friday's launch at Kilmartin Plaza, a public housing complex, marked the start of a new initiative.

People who rely on the Supplemental Nutrition Assistance Program, or SNAP, can double the value of their benefits at these markets, backed by a U.S. Department of Agriculture grant to the Rhode Island Public Health Institute.



# Media Coverage





# What Can You Do?

- \* Prescribe fruits and vegetables
- \* Work with women to encourage their families to eat healthy foods
- \* Promote our program! Learn more at [riphi.org](http://riphi.org)